



FRATERNITY AND SORORITY LIFE

COLORADO STATE UNIVERSITY

Social Media

COVID-19 CONTINGENCY PLANS

The following is specific guidance for chapter social media efforts/events considering COVID-19.

SOCIAL MEDIA POSTS DURING COVID-19

- All chapter-sponsored social media posts should be in alignment with all Colorado State University, Larimer county, state, and federal guidelines related to COVID-19.
 - Members should be wearing masks or face coverings over their noses and mouths
 - Members should engage in physical distancing (at least six feet apart)
 - Members should not gather in groups larger than 10

PROMOTING PUBLIC HEALTH GUIDELINES

- In partnership with Colorado State University & Public Health Experts we ask that you share public health guidance on your chapter social media pages.
- You can download CSU's Social Norming Campaign content here:
 - <https://covidrecovery.colostate.edu/socialnorms/>
 - Communications Materials
 - [Face covering poster 11x17](#)
 - [Digital sign](#)
 - [Instagram feed](#)

SOCIAL MEDIA POSTS OF IMAGES TAKEN BEFORE COVID-19

- If your chapter is posting images that were taken before COVID-19, we ask that that be noted explicitly in the caption of the image.
 - Standard disclaimer "Images were taken before COVID-19"
 - For example, "here's one of our favorite memories for Fall 2019"
 - "Here's a #TBT from pre-COVID-19, if we all work hard to follow public health guidelines we'll be back to making memories like this soon"

Please direct any questions, concerns, or additional needs for guidance to Natalie Padrón (natalie.padron@colostate.edu).